CASES Sponsorship Packages

Introduction

The Chartered Association of Sport and Exercise Sciences (CASES) is the professional body for sport and exercise sciences in the UK. Our mission is to drive excellence in sport and exercise sciences through the promotion of evidence-based practice and the development and enhancement of professional and ethical standards. Our vision is to deliver excellence in the sport and exercise sciences, and our mission is to lead the advancement of knowledge and evidence-based practice within the UK's sport and exercise sciences for the benefit of human performance, health and education.

In May 2024, the British Association of Sport and Exercise Sciences (BASES) was granted the Charter of Incorporation by His Majesty King Charles III. On 1 April 2025, BASES was incorporated as The Chartered Association of Sport and Exercise Sciences (CASES).

We currently have approximately 2,500 members, over 50,000 followers across the CASES social media channels Instagram, LinkedIn, X and Facebook, and attract over 50,000 visits per month to the CASES website.

We are proud to work in partnership with a variety of organisations who share our values and our objective to promote evidence-based practice in sport and exercise science. These include the Science Council, The UK Sports Institute, The Premier League, UK Anti-Doping and many more. CASES maintains several Memorandum of Understanding and Collaboration with national and international organisations.

We currently offer a number of individual advertising and promotional opportunities (see below) plus sponsorship packages for those companies and organisations who want to partner more broadly with CASES and our members.

Advertising Opportunities

The Sport and Exercise Scientist (TSES)

TSES is our much-valued online publication, received by all CASES members each quarter. It is an excellent advertising vehicle to reach students, graduates, and professionals with an interest in sport and exercise sciences.

CASES Events

CASES organises world-leading conferences, workshops, webinars, and events, providing learning and networking forums for the sport and exercise science community. CASES offers the opportunity to partner with these events.

Job Vacancies

Find your perfect candidate by advertising a job vacancy, internship or studentship with CASES. Your advert will be added to the CASES website and promoted via CASES social media channels and the monthly newsletter.

CASES Career Guide

Target the next generation of sport and exercise science students by placing an advert in the CASES Career Guide, a highly popular resource for undergraduate and postgraduate students interested in studying in the field of sport and exercise sciences.

CASES Endorsed CPD Events

Have your event CASES Endorsed and be recognised as meeting the criteria to award continued professional development credits (CPD) to delegates as well as utilising CASES' communication channels to promote your event to a broad targeted audience.

CASES Course Finder

An online resource on the CASES website designed to assist students in finding undergraduate and postgraduate courses in sport and exercise science. Ensure prospective students are aware of the degree programmes you offer by listing them on our Course Finder.

For further information on all sponsorship and advertising opportunities, please contact Lucy Davies Marketing and Communications Manager on ldavies@cases.org.uk

Gold Sponsorship

- The right to use a 'CASES Commercial partner' logo and publicise the partnership with CASES on printed collateral, websites, e-newsletter, products, packaging and advertising.
- Revolving website banner on the CASES website live for a total of four weeks per annum.
- News item announcing partnership promoted via social media.
- Dedicated page on the CASES website.
- CASES Conference platinum supporter package*.
- Heads of Department Forum sponsor for the annual in-person event**.
- Outside back cover advert in The Sport and Exercise Scientist (four per annum).
- Full page A4 advert in the next edition of the CASES Career guide.
- One annual CASES membership included plus reduced membership rates for employees.
- Opportunity to host a webinar/event for CASES members.
- Two mentions annually in the CASES monthly newsletter.
- Social media mentions per annum (four mentions on the CASES X and Facebook pages; two mentions on the CASES Instagram and LinkedIn page).
- One free Gold job advertisement and 25% off any further job adverts.
- Opportunity to provide a Member Benefit to the CASES membership offer which includes further promotional benefits.

*Conference platinum supporter package typically includes 4m x 2m exhibition stand in premium location; two delegate places; call to action button on the conference app; conference scrolling banner; app alert to all delegates during the conference; social media post via CASES X, Facebook, LinkedIn and Instagram accounts; 'Platinum supporter' profile on the conference website and on the conference app including logo, 250-word overview and weblink (www.casesconference.co.uk); your logo displayed on the conference app and digital Abstract booklet front cover and included on all conference emails and PowerPoint holding slides; printed logo on delegate badge; access to 'Attendee Search' on Conference App which provides attendee contact details.

The next CASES Conference is due to take place in June 2028.

**Heads of Department Forum sponsor typically includes stand at the event; opportunity to have a five-minute presentation slot; company logo on event webpage, agenda, relevant news items and advert featured in The Sport and Exercise Scientist Spring issue; company logo to be at the start of every presenter slide; company mentioned in Welcome address; social media post via CASES X, Facebook, LinkedIn and Instagram accounts; opportunity to send any links / promo (max 100 words) to us to include in the email when we contact delegates with the login details.

The annual total is **£12,600**, excluding VAT.

For a commitment of two years, the annual Gold supporter fee would be reduced by 10% per year.

Silver Sponsorship

- The right to use a 'CASES Commercial Partner' logo and publicise the partnership with CASES on printed collateral, websites, e-newsletter, products, packaging and advertising.
- Revolving website banner on the CASES website live for a total of three weeks per annum
- News item announcing partnership promoted via social media.
- Dedicated page on the CASES website.
- CASES Conference Gold + supporter package ^.
- Heads of Department Forum sponsor for the annual in-person event^^.
- Half page advert in The Sport and Exercise Scientist (four per annum).
- Half page A4 advert in the next edition of the CASES Career guide.
- One annual CASES membership included plus reduced membership rates for employees.
- Opportunity to host a webinar/event for CASES members.
- Two mentions annually in the CASES monthly newsletter.
- Social media mentions per annum (two mentions on the CASES X, LinkedIn, Instagram and Facebook pages).
- One free Gold job advertisement and 25% off any further job adverts.
- Opportunity to provide a Member Benefit to the CASES membership offer which includes further promotional benefits.

^Conference Gold + supporter package typically includes 3m x 2m exhibition stand; two delegate places and top table seats at the Gala dinner; 45 minute breakfast symposia on Day 2; call to action button on the conference app; conference scrolling banner; app alert to all delegates during the conference; social media post via CASES X, Facebook, LinkedIn and Instagram accounts; 'Gold supporter' profile on the conference website and on the conference app including logo, 150-word overview and weblink (www.casesconference.co.uk); your logo displayed as 'Gold+ Supporter' on the digital conference app and digital Abstract booklet front cover and included on all conference emails and PowerPoint holding slides; access to 'Attendee Search' on Conference App which provides attendee contact details.

The next CASES Conference is due to take place in June 2028.

^^ Heads of Department Forum sponsor typically includes stand at the event; opportunity to have a five-minute presentation slot; company logo on event webpage, agenda, relevant news items and advert featured in The Sport and Exercise Scientist Spring issue; company logo to be at the start of every presenter slide; company mentioned in Welcome address; social media post via CASES Twitter, Facebook, LinkedIn and Instagram accounts; opportunity to send any links / promo (max 100 words) to us to include in the email when we contact delegates with the login details.

The annual total is **£9,000**, excluding VAT.

For a commitment of two years, the annual Silver supporter fee would be reduced by 10% per year

Bronze Sponsorship

- The right to use a 'CASES Commercial Partner' logo and publicise the partnership with CASES on printed collateral, websites, e-newsletter, products, packaging and advertising.
- Revolving website banner on the CASES website live for a total of two weeks per annum.
- News item announcing partnership promoted via social media.
- Dedicated page on the CASES website.
- CASES Conference exhibitor package[v].
- Quarter page advert in The Sport and Exercise Scientist (four per annum).
- Quarter page advert in the next edition of the CASES Career guide.
- One annual CASES membership included plus reduced membership rates for employees.
- Opportunity to host a webinar/event for CASES members.
- Two mentions annually in the CASES monthly newsletter.
- Social media mentions per annum (one mention on the CASES X, Facebook, Instagram and LinkedIn page).
- One free job advertisement and 25% off any further job adverts.
- Opportunity to provide a Member Benefit to the CASES membership offer which includes further promotional benefits.

[v]Conference exhibitor package typically includes 3m x 2m exhibition stand in premium location; two delegate places; call to action button on the conference app; company name on the conference website (www.casesconference.co.uk); exhibitor overview and on the conference app including logo, 75 word overview and weblink; access to 'Attendee Search' on Conference App which provides attendee contact details.

The next CASES Conference is due to take place in June 2028.

The annual total is **£5,000**, excluding VAT.

For a commitment of two years, the annual Bronze supporter fee would be reduced by 10% per year.

Please note that the above packages are 'typical' packages compiled to reflect the value of individual elements included. However, CASES is open to discussions on what is included in you package in order to meet your organisation's marketing objectives and budget.

Please email Lucy Davies, Marketing and Communications Manager ldavies@cases.org.uk for further information or to discuss your package requirements.